### PRIVACY POLICY

# 1. Your Privacy

The Organiser is totally committed to protecting the privacy of our site visitors and customers. The Organiser team members are customers themselves of other internet sites and fully appreciate and respect the importance of privacy on the Internet. We will not disclose information about our customers to third parties except where it is part of providing a service to you - e.g. carrying out requested service and other security checks and for the purposes of customer research and profiling or where we have your express permission to do so.

# 2. Description Of Data

The Personal Data processed by us may include (but are not limited to):

- a. Name:
- b. NRIC number / Passport number;
- c. Race:
- d. Contact number;
- e. Email address and mailing address
- f. Occupation;
- g. Company details;
- h. Security recordings;
- i. Images and,
- j. Other information requested in any LIMA`25 forms including sensitive Personal Data such as your religion, health condition and criminal record (if any) provided by you in the documents.

### 3. Purpose

The processing of the personal data as provided under the Personal Data Protection Act 2010 means collecting, recording, holding or storing the personal data or carrying out any services pertaining to LIMA`25 operations or set of operations on the personal data. The purpose of collecting any personal data including any additional information you may subsequently provide are as follows:

- a. Responding to request, enquiries, comments and suggestions;
- b. Market analysis, customer support and after-sales services;
- c. Participation in any exhibition, conference, event and program;
- d. Invitations to exclusive events, information on promotions and offers, sending newsletter, magazines and,
- e. Such other purposes as may be related to the foregoing.

### 4. Mode Of Collecting Personal Data

Your Personal Data is and will be collected from you and / or from the information you have provided / asked to complete, together with any other information that we may obtain about you from any oral or written communications.

#### 5. Your Consent

We will not sell your name, address, email address, credit card information or personal information to any third party (excluding partners from whom you may have linked to our site) without your permission. Shall you be informed your personal data is to be shared to Royal Malaysia Police (PDRM) Bukit Aman for verification.

# 6. Communication & Marketing

If you have made a purchase from our website, we may occasionally update you on our latest products, news and special offers via e-mail, post & telephone.

#### 7. What are Cookies?

A cookie is a small information file that is sent to your computer and is stored on your hard drive. If you have registered with us then your computer will store an identifying cookie which will save you time each time you re-visit lima2025.com, by remembering your email address for you. You can change the settings on your browser to prevent cookies being stored on your computer without your explicit consent.

### 8. Site Statistics

We may disclose aggregate, anonymised statistics about the number of visitors to this website or number of purchases made for storage purpose. We use an independent measurement and research company to gather data regarding the visitors to this website on our behalf using website pop-up. The website pop-up provides statistical information about visits to pages on the site lima2025.com uses and stores this type of information, as with that obtained from other cookies used on the site, to help it improve the services to its users. Further information regarding the way in which this information is obtained and used can be obtained by contacting us.

# 9. Third Party Sites

Our site may contain links to and from the websites of our partner networks, advertisers and other third parties. If you follow a link to any of these websites, please note that they have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

### 10. Check Your Details

If you wish to verify the details, you have submitted to lima2025.com you may do so by contacting us via the email address or address given below. Our security procedures mean that we may request proof of identity before we reveal information. This proof of identity will take the form of your email address and password submitted upon registration. You must therefore keep this information safe as you will be responsible for any action which we take in response to a request from someone using your email and password. We would strongly recommend that you do not use the browser's password memory function as that would permit other people using your terminal to access your personal information.

### **Contact Us**

Should you have any enquiries on privacy rights or any matters pertaining to LIMA`25, please do reach out to us at:

# **Global Exhibitions & Conferences Sdn Bhd**

Office Address: Lot 1-4, Helicopter Centre,

MIAC, SAAS Airport,

47200, Selangor, Malaysia

Phone: +603-78481977

Email: enquiries@lima2025.com